Open Data AWOL

Steve Coast steve@asklater.com

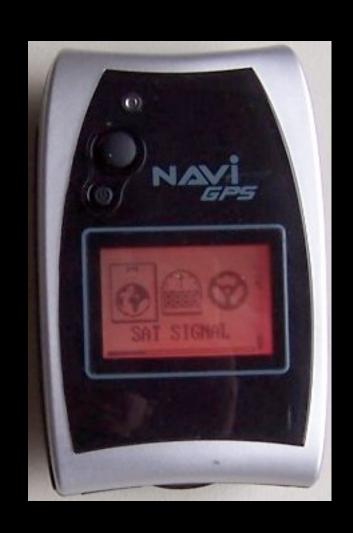
Open Data AWOL Free Steve Coast steve@asklater.com

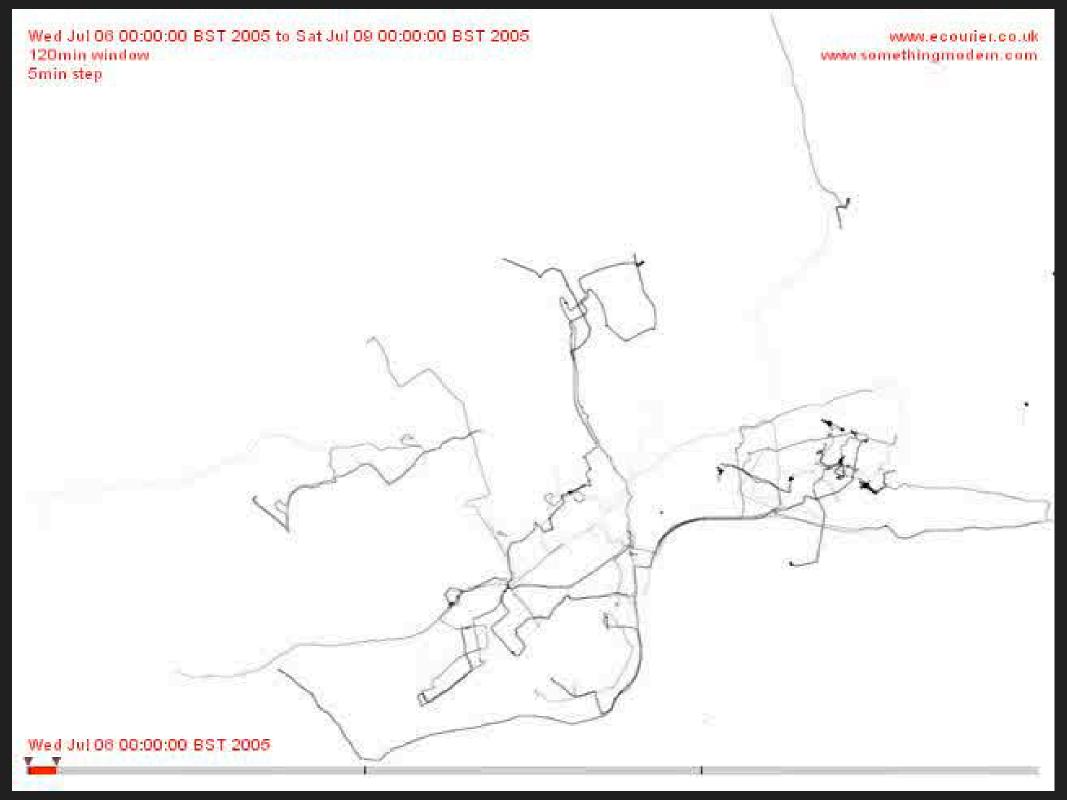
Some Open Data

DNA (hack.com)

Wikipedia (.org)

OpenStreetMap(.org)







OSM Workshop

Wednesday Lunchtime Versailles

Where does OD come from?

Government (US, mostly static)

Academia (closing off)

You (growing very fast)

Where does OD come from?

Government (US, mostly static)

Academia (closing off)

You (growing very fast)

Firm/Market based

Where does OD come from?

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Government (US, mostly static)
```

Academia (closing off)
You (growing very fast)

peer based

Coase's Penguin

(Yochai Benkler)

Commons-based Peer Production:

- •Non-monetary motivation
- •Discrete multi-size pieces
- •Low-cost integration

Coase's Penguin

(Yochai Benkler)

Commons-based Peer Production:

- •Fun
- •Takes 5 minutes
- Easy

Where does OD go?

```
Companies (lots)
```

Academia (a bit)

You (growing very fast)

Open Systems Are a Done Deal

eg, Ubuntu

Open Data Is Not

eg, OpenStreetMap

Pure Necessity

(There isn't any)

Pure Necessity

(It's stopping us doing cool stuff)

Pure Necessity

(It's stopping us doing cool stuff)

(we're reaching limits of what we can do with just the software (eg gpsdrive))

Isn't as cumulative as Open Systems

(lots of people think they need 100% or nothing)

Everything is being closed off

(Treating copyright etc as 'property' so we can use Econ 101)

not creative (mostly)

Data as Property'

Data as 'Property'

(Infringment is not theft)

Closed	Open
Copyright	GPL
Patent	X
Trademark	X
DB Right	5.5.

Closed	Open
Copyright	GPL
Not Clear Patent This	X
Applies Trademark	X
to Open Data DB Right	3.5.5

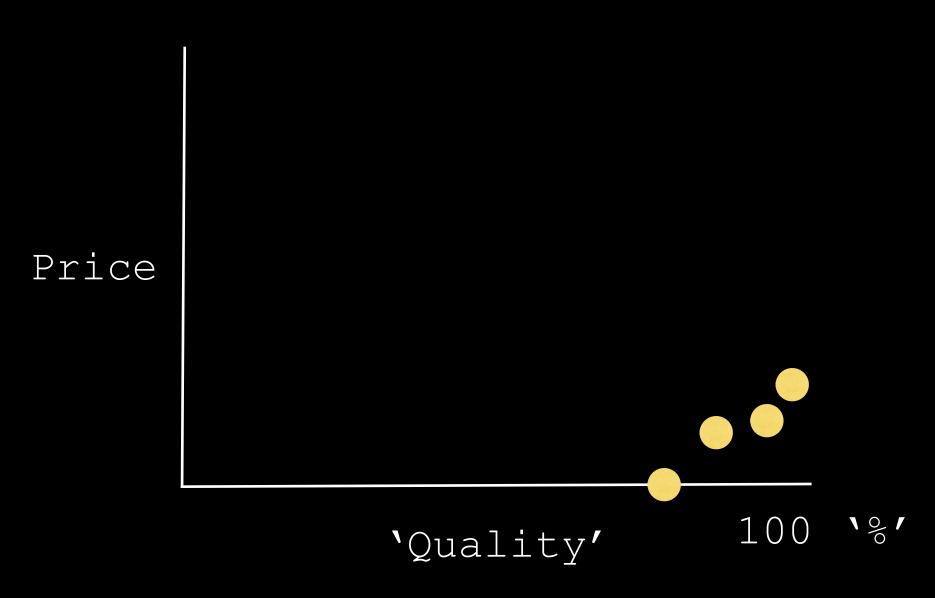
Closed	Open
Copyright	GPL
Patent	X
Trademark	X
DB Right	555
definitely	
does!	

This

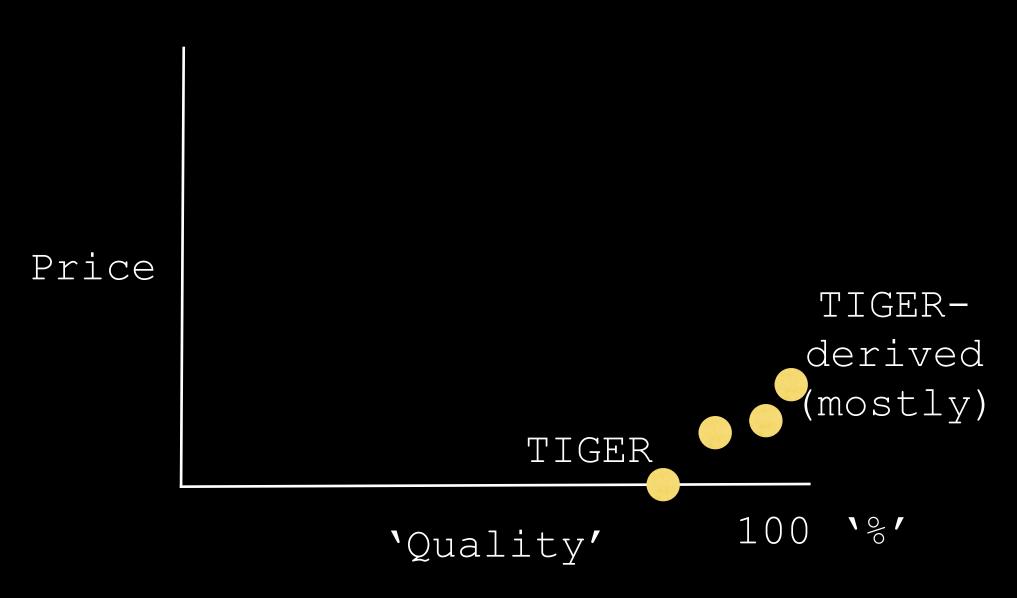
Closed	Open
Copyright	GPL
Patent	X
Trademark	X
DB Right	
	Uh-Oh!

Data: UK-US comparison

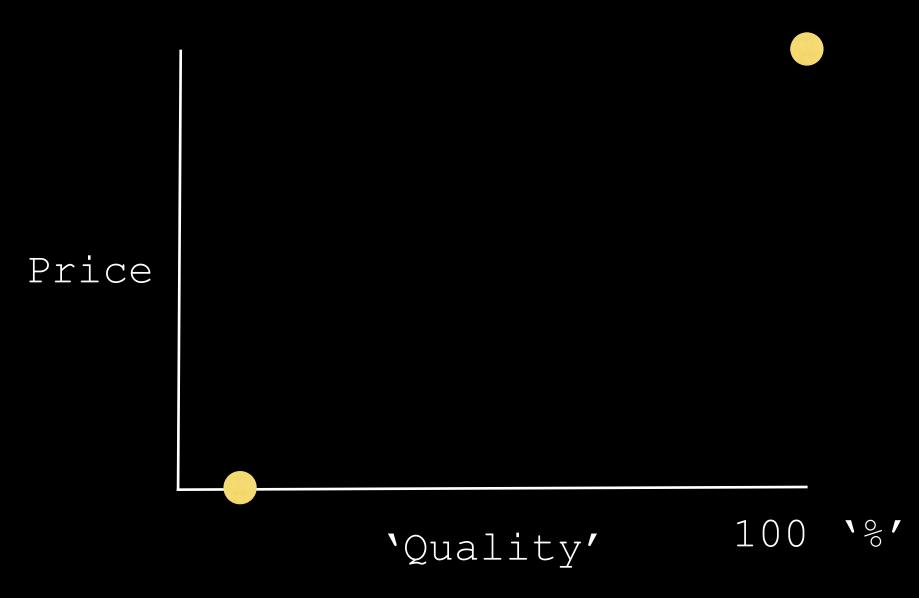
US GeoData Maket

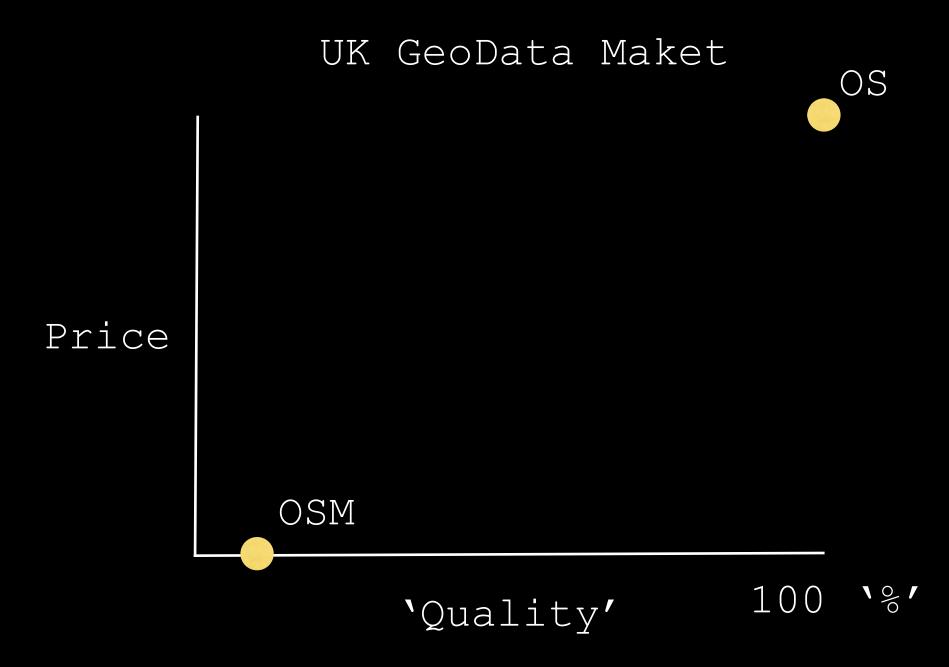


US GeoData Maket



UK GeoData Maket





UK GeoData Maket

OS I'm ignoring ex-copyright Price data as its place is very ,debatable OSM 1%/ 100 'Quality'

UK GeoData Maket

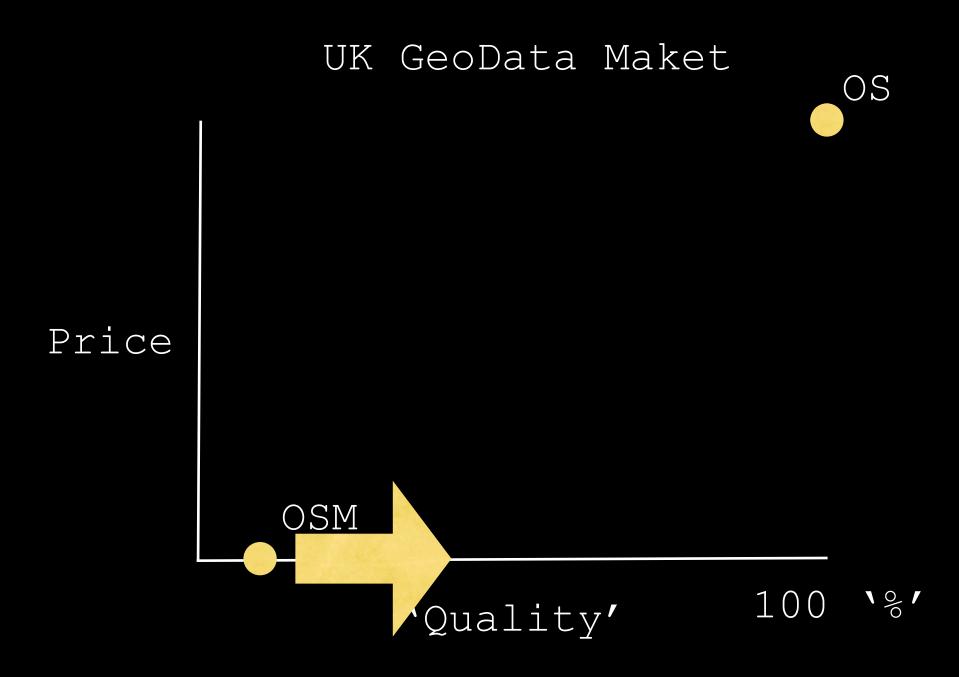
OS

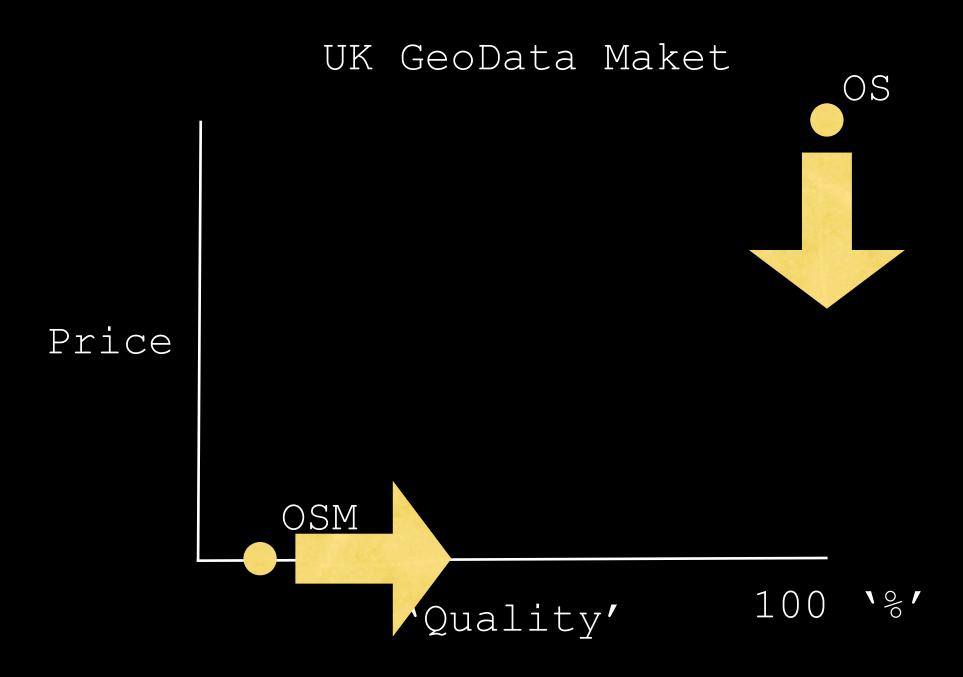
Price

OSM

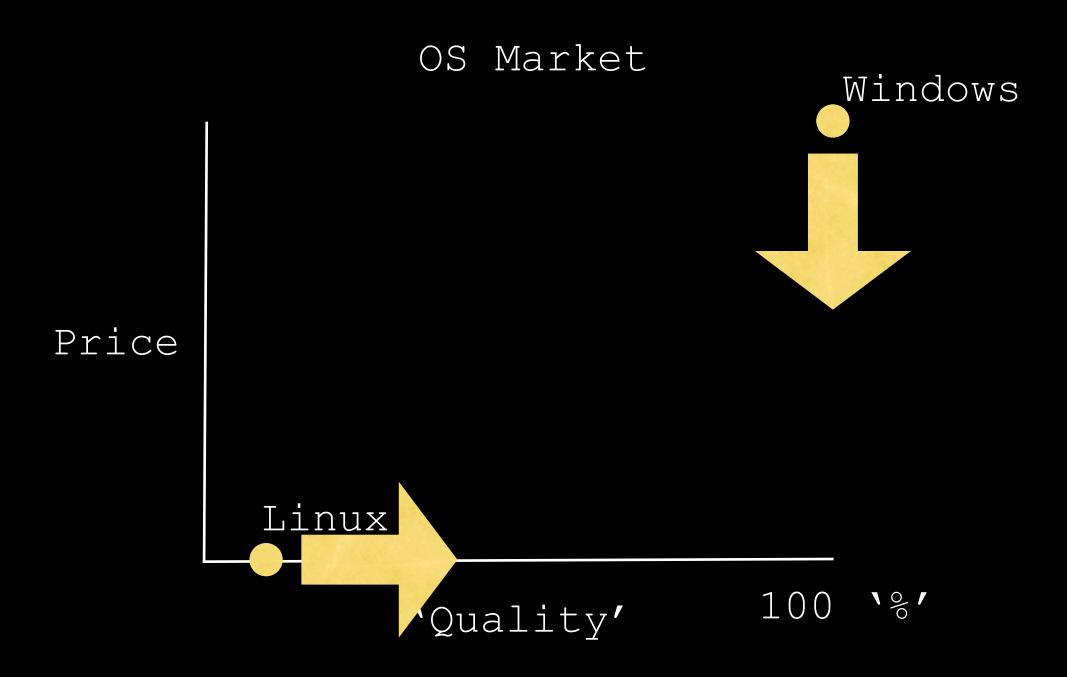
'Quality'

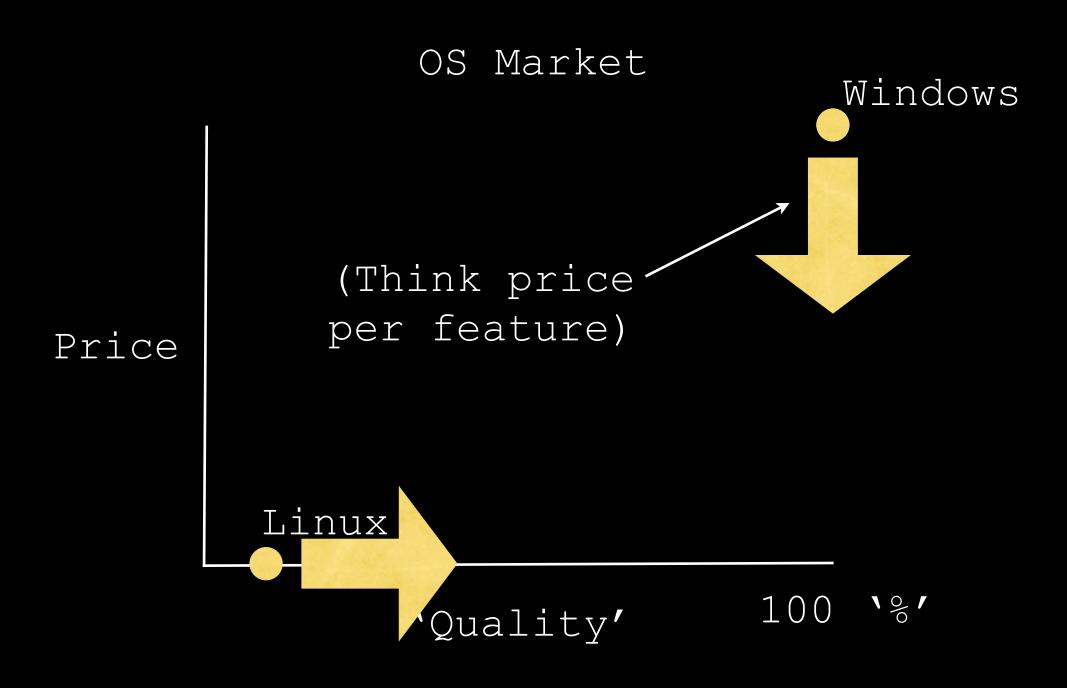
100 1%





We've seen this before





Critique cheat sheet

"You can't trust it like Britannica" (Quality)

Critique cheat sheet

"It will never be as big as Britannica"

(Quantity)

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Look the other way

(eg, Google)
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Enact/use bad laws

(eg, Disney)

Move up the chain

(eq, IBM)

NC licenses

(Will slow but not stop open data)

The Future

We need a movement that demands open data just as we demand open code for practical, ethical and political reasons.

EOF

Thanks for listening

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